Chandigarh Business School of Administration			
Department of Commerce			
Details of Research Papers (2025-26)			
S. No.	**Name of the Author**	**Title of Paper**	**Name of Journal**
1	Dr.Diksha Verma	Awareness of bancassurance among public and private sector banks customers in Punjab, India	International Journal of Public Sector Performance Management
2	Dr. Seema Rani	Extended Reality Simulators for Training Farmers in Crop-Specific Sustainability Practices	Musik in Bayern
3	Ms. Priyanka	The Interplay between Emotional Intelligence and Employee Workplace Success	Journal of Marketing and Social Research
4	Ms. Rajni Kaur	IMPACT OF GOODS AND SERVICES TAX (GST) ON THE PERFORMANCE AND SUSTAINABILITY OF SMALL AND MEDIUM ENTERPRISES (SMES)	INTERNATIONAL JOURNAL OF INNOVATION IN ENGINEERING RESEARCH AND MANAGEMENT
5	Ms.Sukhmani Sandhu	A Comparative Analysis of Environmental Legal frameworks and their impact on sustainable development	INTERNATIONAL JOURNAL OF INNOVATION IN ENGINEERING RESEARCH AND MANAGEMENT
6	Ms. Sarabjit Kaur	Factors Influencing Behavioral Intention of Buying and Consumer Patronage towards Online Shopping Portals: An Empirical Study	Journal of International Commercial Law and Technology
7	Ms. Rajni Kaur	Impact of digital payments on small business growth in India.	Journal of African Development
8	Ms. Sukhmani Sandhu	Impact of digital payments on small business growth in India.	Journal of African Development
9	Dr. Diksha Verma	Efficiency and productivity of bancassurance business of public and private sector banks in India: a DEA approach	International Journal of Public Sector Performance Management

10	Dr. Seema Rani	Financialization of Sustainability: ESG Signalling, Market Valuation and the New Economics of Corporate Legitimacy	Journal of European Economic History
11	Dr. Seema Rani	Beyond Traditional Ledgers:A Blockchain -Integrted Accounting Model for Seamless Digital Transformation in Retail Economies	Advances in Consumer Research
12	Dr. Seema Rani	Revaluation of Firm Operations and strategy due to Artificial Intelligence	Business and Economics Research Journal
13	Dr. Seema Rani	A Temporal Federated Meta-Learning Framework for Low-Resource Predictive Maintenance in Distributed Industrial Systems	MUSIK IN BAYERN